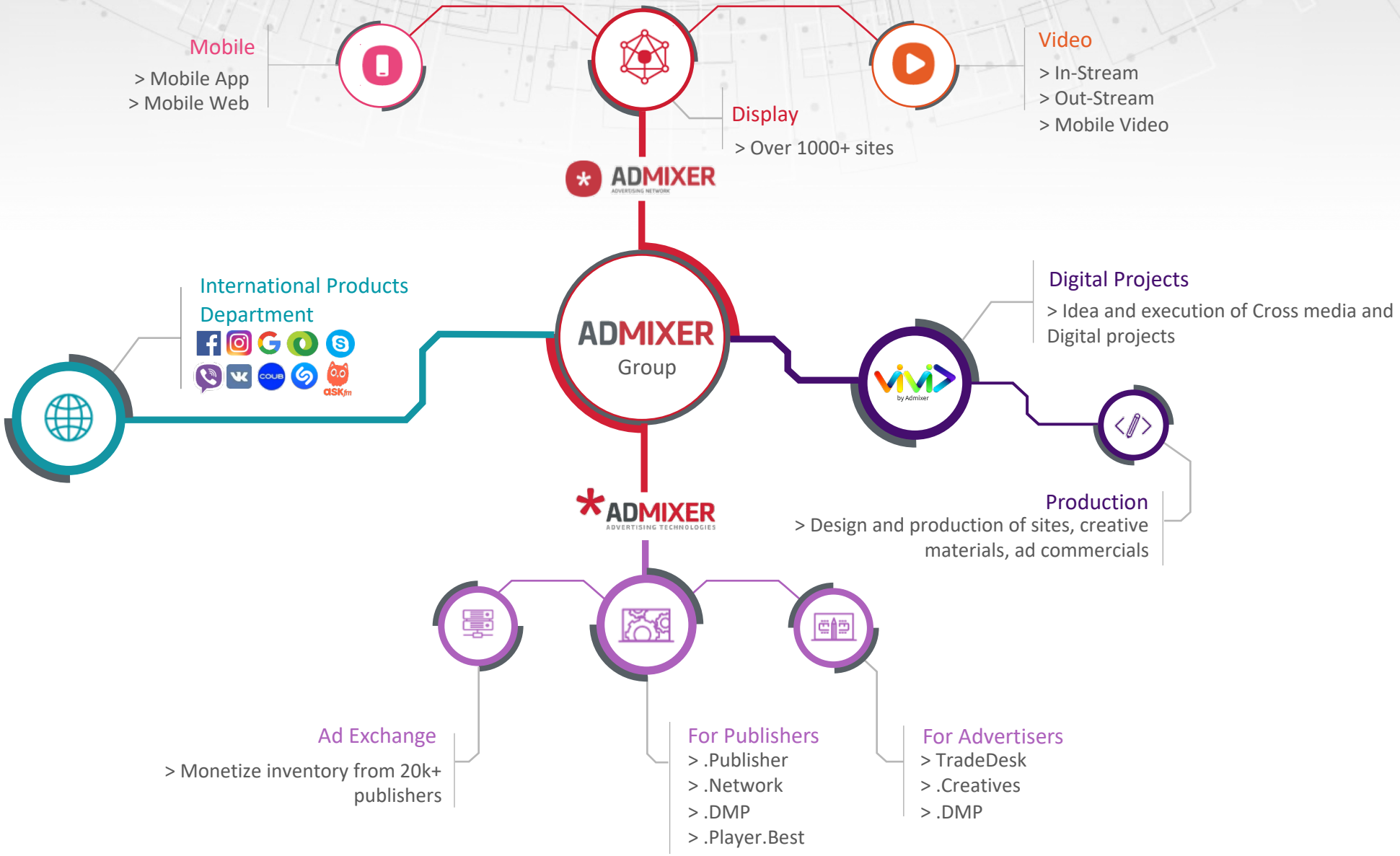
ADMIXER.TRADEDESK

WELCOME ON BOARD

Admixer – WHO WE ARE



Current State - Admixer

Offices in 8 countries

Ukraine	Georgia
Belarus	Latvia
Kazakhstan	Germany
Russia	Great Britain

Current State - Admixer

Operating globally

Ukraine	USA
Kazakhstan	Jordan
Belarus	Egypt
Georgia	China
Latvia	Japan
Canada	South Korea

Current State - Admixer

OPERATING SINCE 2008

6.6T+

ad impressions per month

PRESENTED GLOBALLY

200+

employees

TRUSTED BY ADVERTISERS

3.5K+

direct clients during last year

TRUSTED BY PUBLISHERS

8K+

publishers using our Ad Server

INDUSTRY LEADERS TRUSTED PARTNER OF

DoubleClick | Certified Marketing Partner

Google facebook Instagram BID SWITCH skype Viber aidata.me COUB

FOR ADVERTISERS

Admixer.DSP

Self-Service Trading Desk

FOR ADVERTISERS

Admixer.Creatives

Creative production

FOR AD NETWORKS

Admixer.Network

Ad Networks

FOR ADVERTISERS

Admixer.DMP

Data Management Platform

FOR PUBLISHERS

Admixer.AdExchange

Ad Exchange

FOR PUBLISHERS

Admixer.Publisher

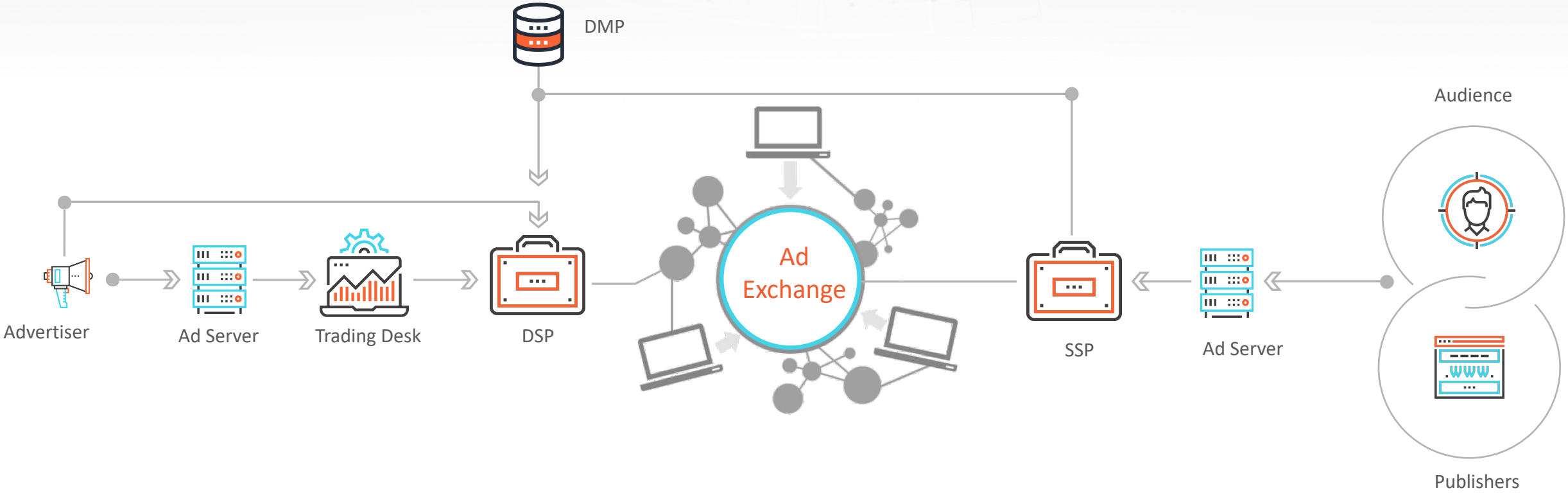
Ad serving

FOR PUBLISHERS

Admixer.Player

Online Player

Programmatic Ecosystem

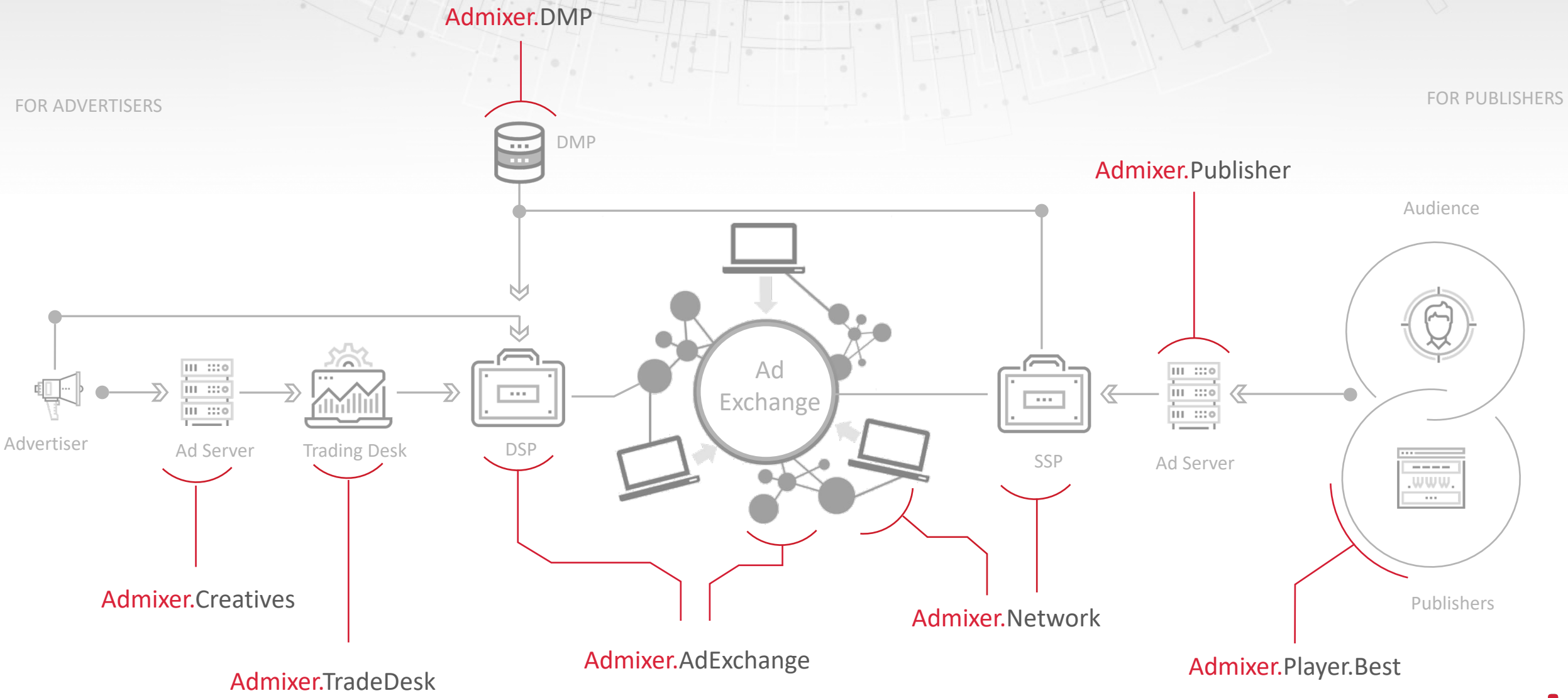


DSP – demand side platform

SSP – supply side platform

DMP – data management platform

Admixer Ad Tech Solutions – to Cover whole Programmatic Ecosystem



DSP benefits from Admixer ecosystem

Admixer.AdExchange

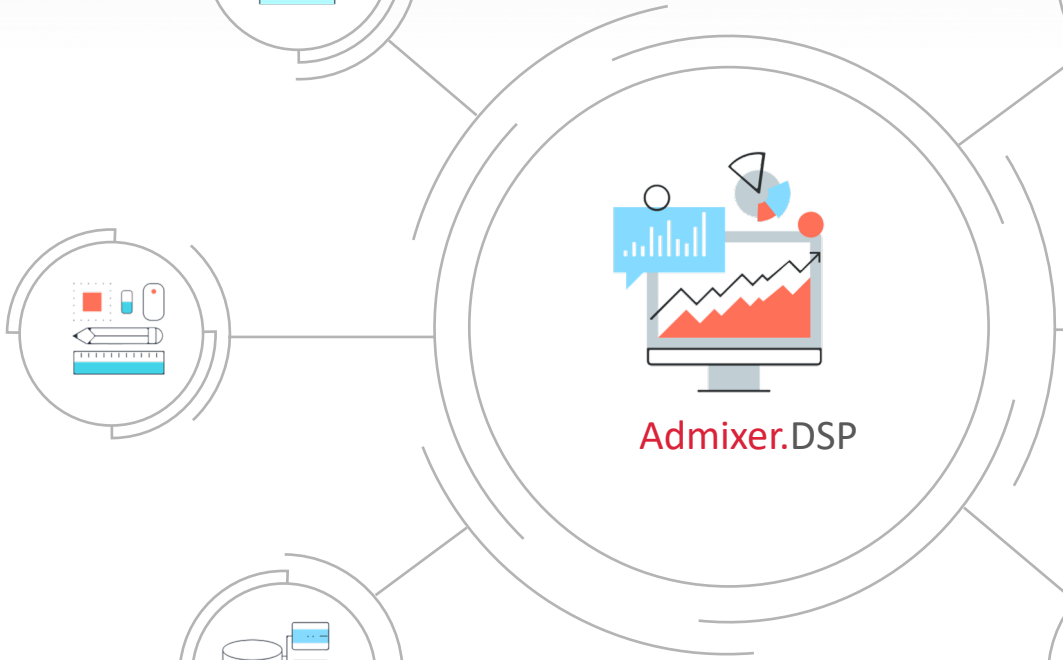
- inventory of TOP AdEx & SSPs
- best price for advertiser

Admixer.Network

- 1st & priority access to inventory
- shortens supply chain
- brand safe inventory

Admixer.Creatives

- high-impact RichMedia
- easy creatives production



Admixer.Publisher

- direct & guaranteed deals
- premium inventory
- WOW formats

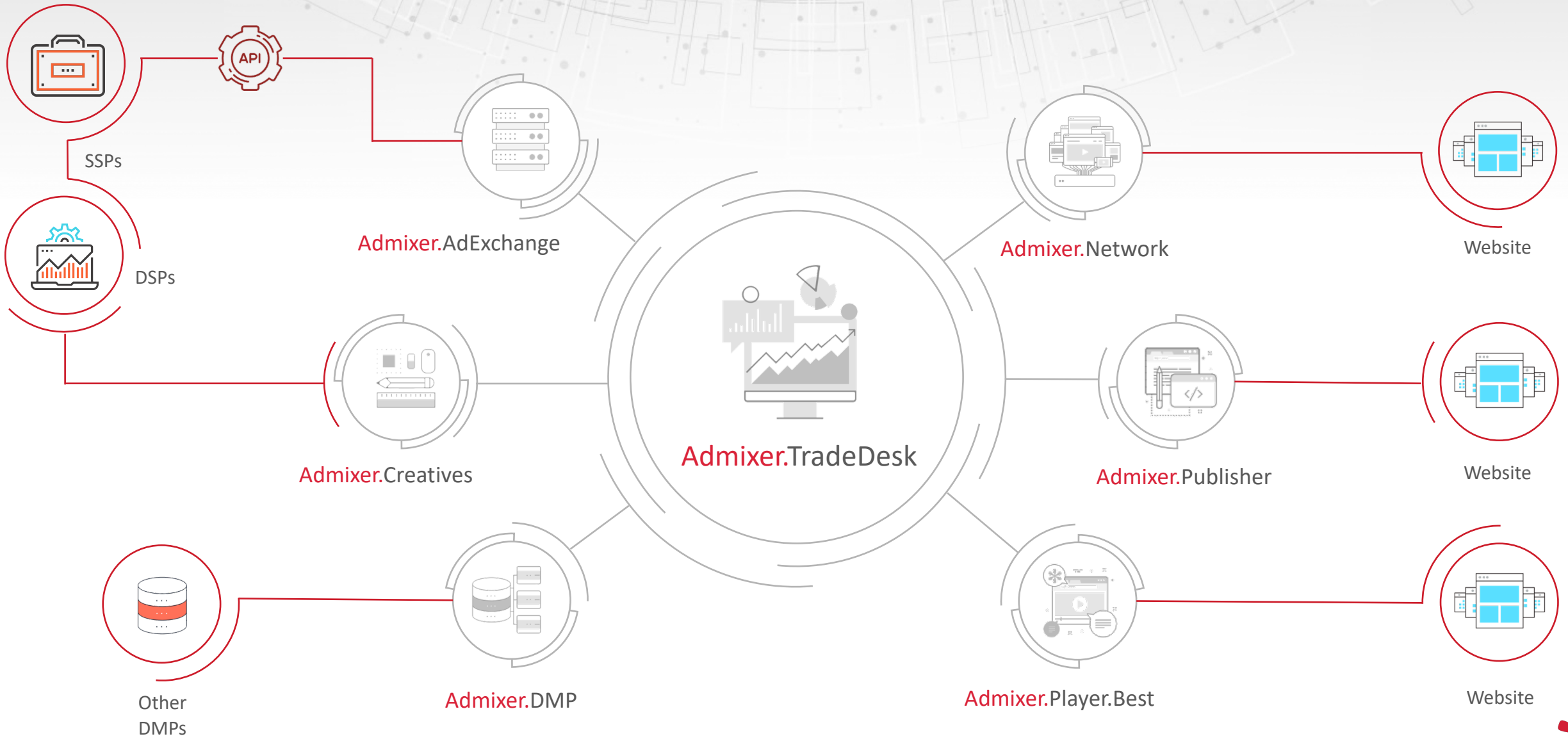
Admixer.DMP

- sources with 3rd party data
- data onboarding
- gather and manage data

Admixer.Player

- Access to video inventory
- Header Bidding solution

Integration with External Partners



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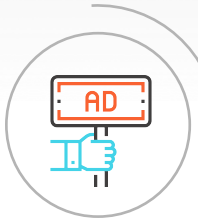
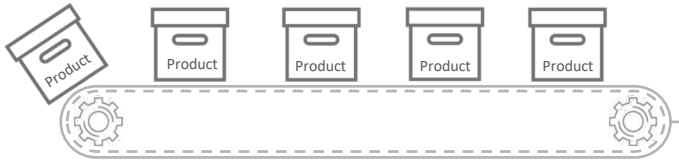
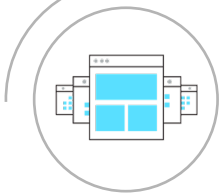


Advertiser

Admixer.TradeDesk

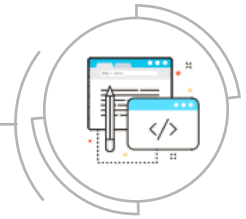


Admixer.AdExchange

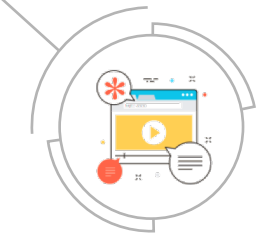


Website

Admixer.Network



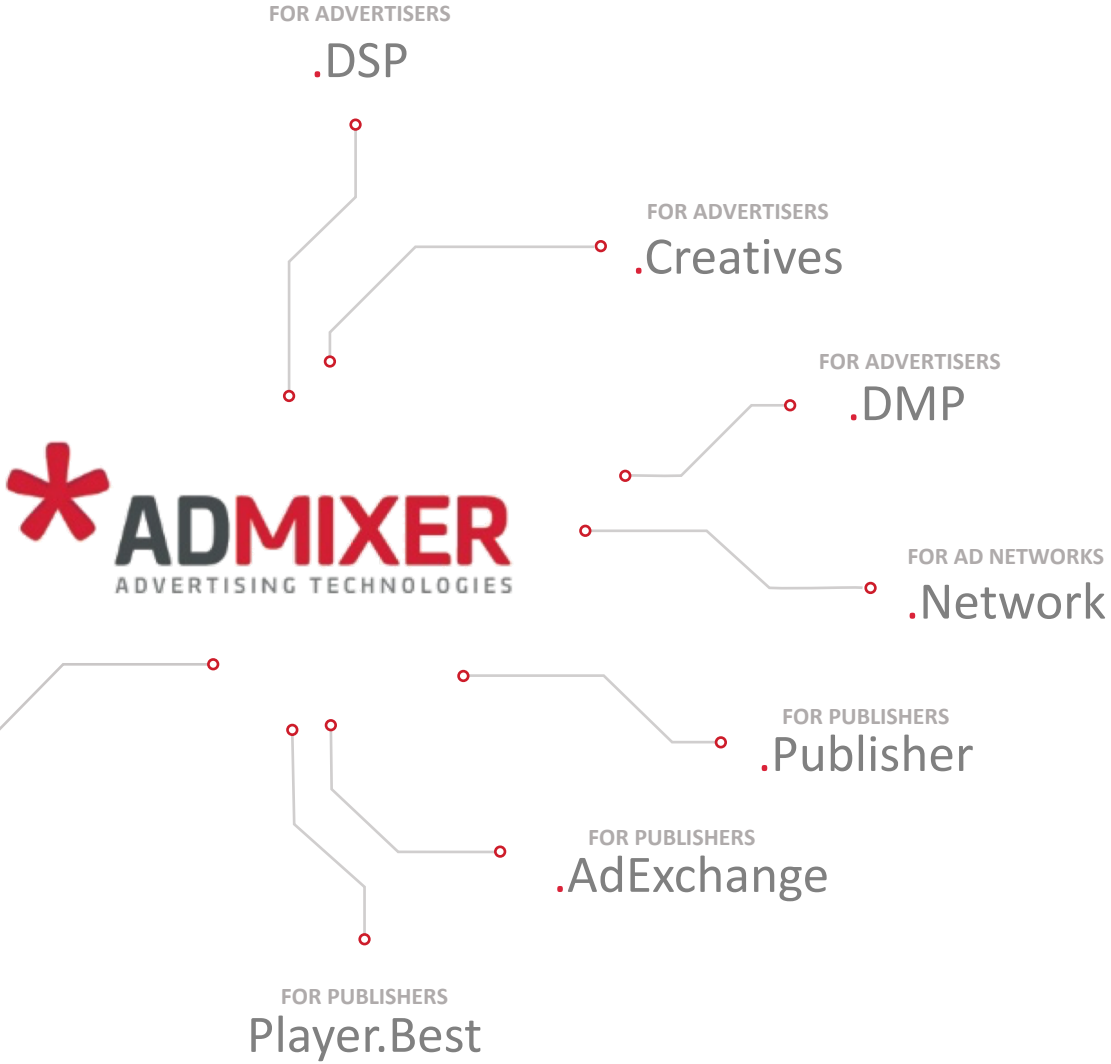
Admixer.Publisher



Admixer.Player

Admixer has products both for Publishers and Advertisers

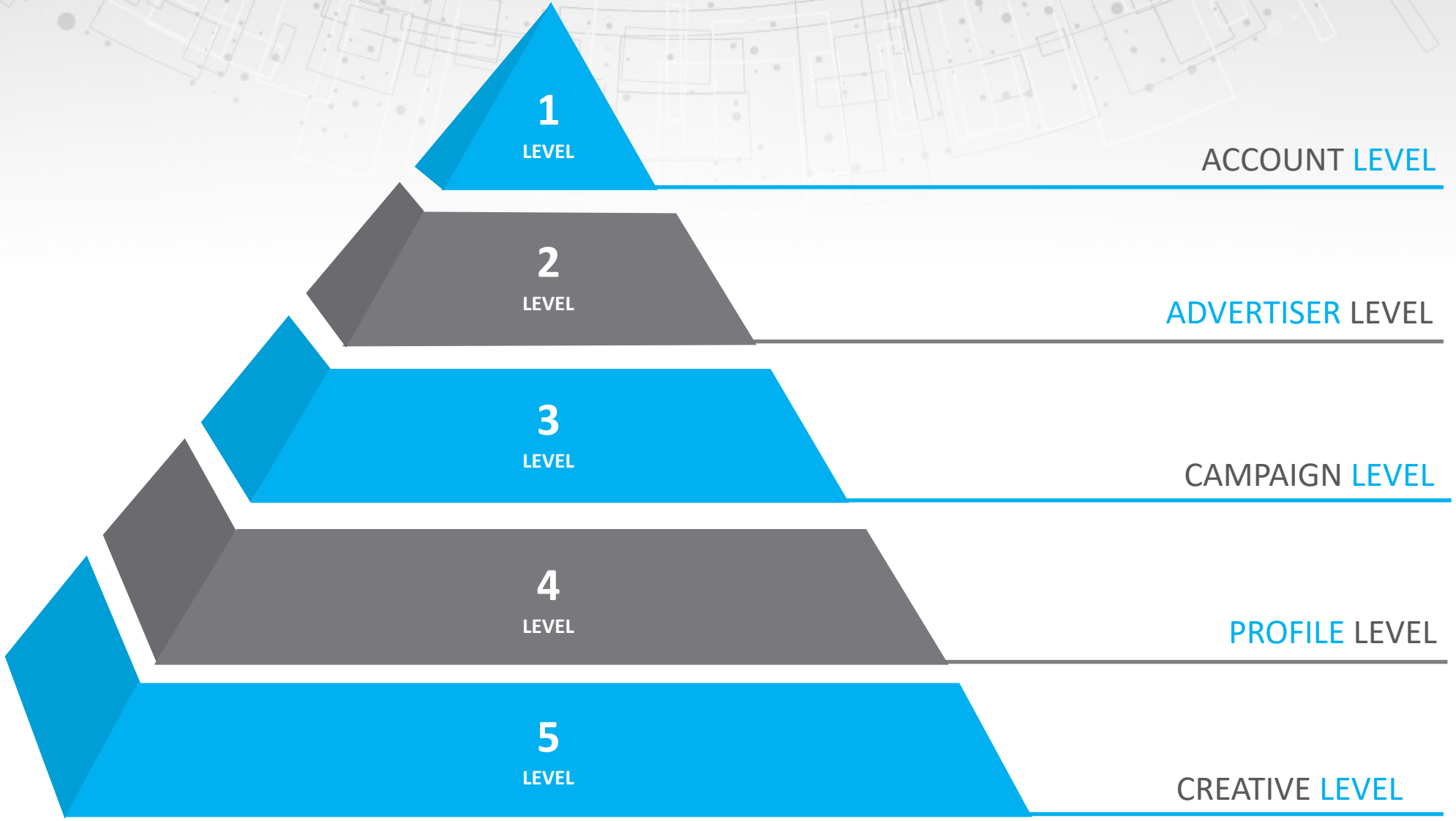
Admixer.DSP – doesn't serve either side, but rather acts as a neutral platform where supply meets the demand



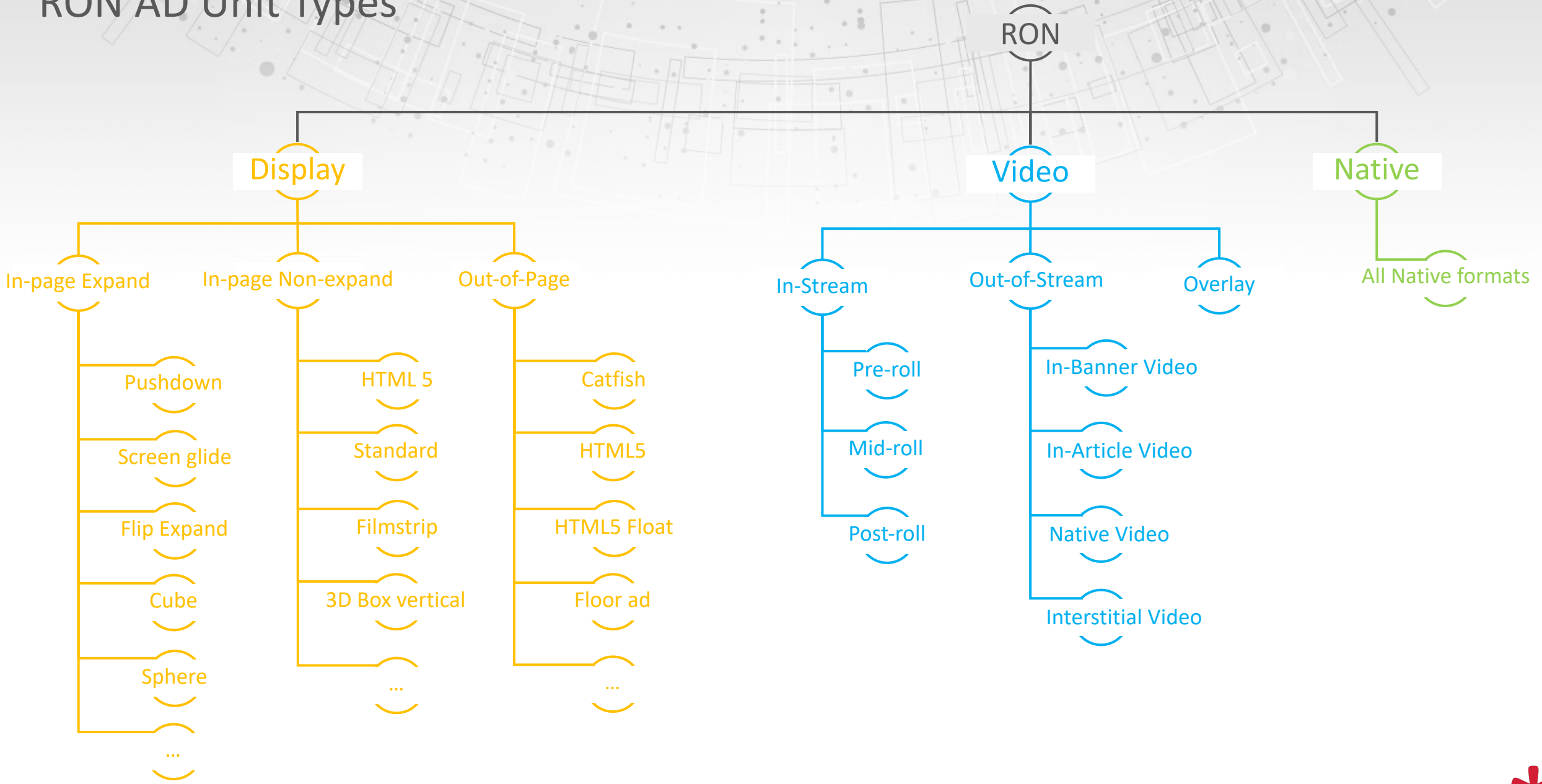
ADMIXER.DSP

A Quick Tour

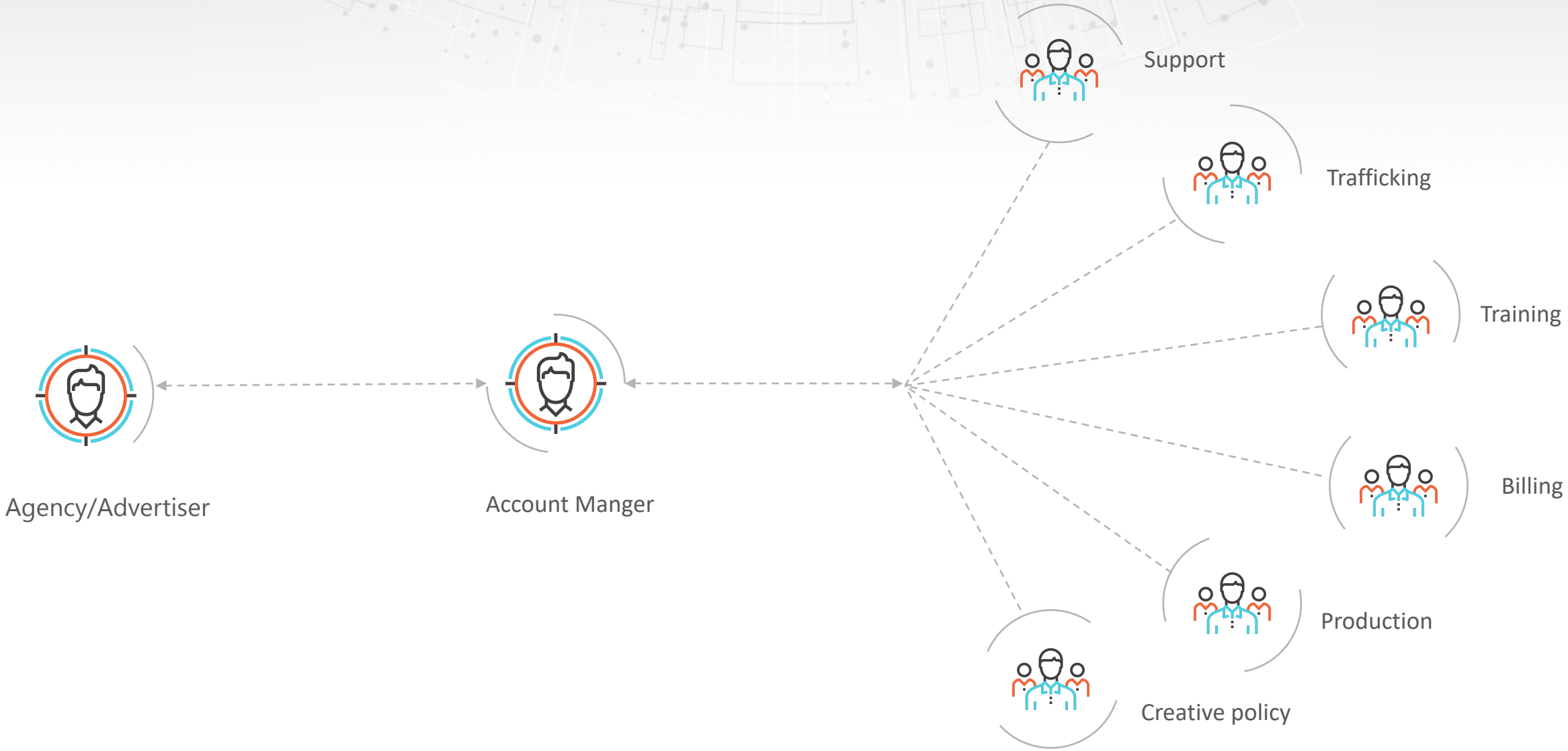
Admixer.DSP HIERARCHY

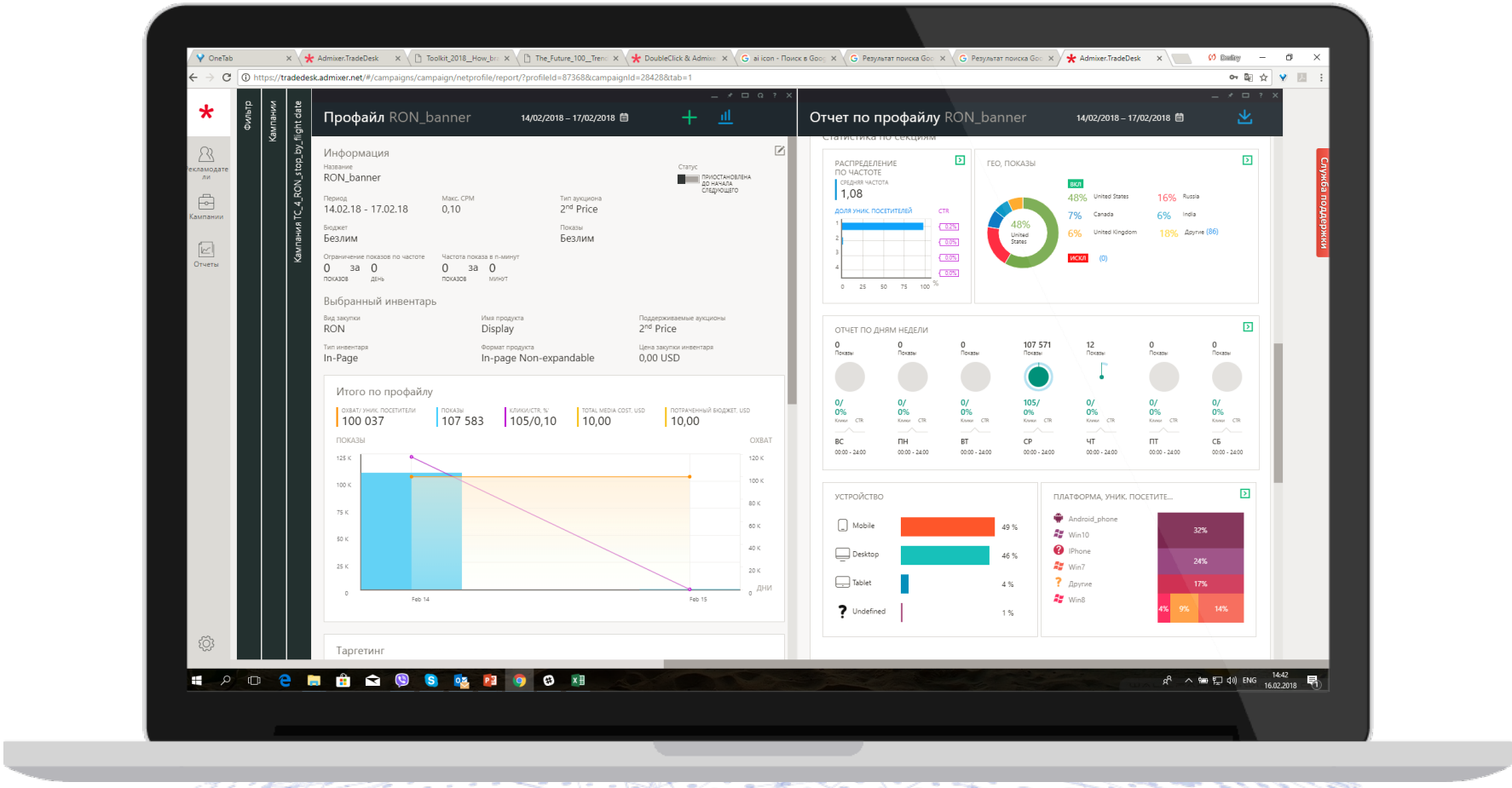


RON AD Unit Types



Admixer.DSP Team Communication Structure





Let’s Login and Try!